

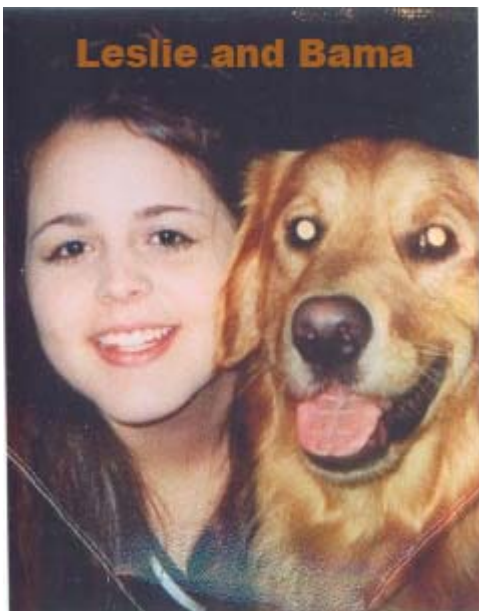


Dear Business Owner:

The Second Annual Leslie McCravy 5K Run/Walk to benefit Pet Helpers will be held on Saturday, September 11 at 8:00 am at the Folly Beach Edwin S. Taylor Pier. Leslie Leigh McCravy was a vibrant, beautiful woman whose life unexpectedly ended on July 15th 2007. Leslie had an incomparable zest and love for life. She adored animals, showing compassion for all creatures great and small. In Leslie's honor, the proceeds from this race will benefit Pet Helpers, a nonprofit organization that provides a safe, loving environment for stray and unwanted animals until they are adopted.

Founded in 1978, Pet Helpers has become an integral part of the Charleston community by offering refuge and rehabilitation to thousands of animals each year through adoption, foster care, humane education, lost-and-found pet services, low-cost pay/neuter services, medical assistance and more. To date, Pet Helpers has saved over 16,000 animals and helped spay and neuter well over 31,500 cats and dogs, stopping the unwanted births of hundreds of thousands more! *At Pet Helpers, all pets are kept until adopted.*

Please help make this event a success by becoming a Sponsor. Please see the attached form for an explanation of sponsorship levels and packages. All donations are tax deductible.





2nd Annual Leslie McCravy Memorial 5K Run/Walk Benefiting Pet Helpers Sponsorship Opportunities

In addition to being involved with the 2nd Annual Leslie McCravy Memorial 5K Run/Walk, all sponsors will gain exposure to the following network:

Our Numbers (as of 04/01/10):

500 Estimated runners/walkers at the race
2,375 Facebook Friends
3,986 Recipients of our e-newsletter
535 Twitter Followers
18,243 Average Daily Hits on www.pethelpers.org
35 Featured Appearances in the local and regional media

Top Dog Sponsor Level - \$1,000

- Company logo prominently displayed on the back of race t-shirts
- Opportunity to supply promotional material to be distributed in race-day packets
- Recognition as a sponsor on our web site (www.pethelpers.org) and all media
- 3 Complimentary race applications (includes T-shirts)
- Opportunity to provide signage to be displayed on grounds race day
- 2 Complimentary tickets to the 2011 Pet Helpers Oyster Roast
- Announcements at the awards ceremony

Cool Cat Sponsor Level - \$750

- Company logo printed on the back of race t-shirts
- Opportunity to supply promotional material to be distributed in race-day packets
- Recognition as a sponsor on our web site (www.pethelpers.org)
- 2 Complimentary race applications (includes T-shirts)
- Opportunity to provide signage to be displayed on grounds race day
- Announcements at the awards ceremony

Lucky Dog Sponsor Level - \$500

- Company logo printed on the back of race t-shirts
- Recognition as a sponsor on our website (www.pethelpers.org)
- Opportunity to supply promotional material to be distributed in race-day packets
- 1 Complimentary race application (includes T-shirt)
- Opportunity to provide signage to be displayed on grounds race day

Cat Nip Sponsor Level - \$250

- Company name printed on the back of race t-shirts
- Recognition as a sponsor on our website (www.pethelpers.org)
- Opportunity to supply promotional material to be distributed in race-day packets

Pound Puppy Sponsor Level - \$100

- Opportunity to supply promotional material to be distributed in race-day packets
- Recognition as a sponsor on our web site (www.pethelpers.org)



1447 Folly Road, Charleston, SC 29412
p: 843.795.1110 f: 843.795.8090
www.pethelpers.org

**2nd Annual Leslie McCravy Memorial 5K Run/Walk
Benefiting Pet Helpers**

Sponsorship Letter of Agreement

Company name: _____ agrees to provide a financial sponsorship for the 2nd Annual Leslie McCravy Memorial 5K Run/Walk to benefit Pet Helpers to be held Saturday, September 11, 2010.

As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check had been issued and accepted by Pet Helpers. As a sponsor, I agree to provide the necessary materials for all promotional advertising.

Please check appropriate sponsorship:

- ___ Top Dog Sponsor -\$1000
- ___ Cool Cat Sponsor -\$750
- ___ Lucky Dog Sponsor-\$500
- ___ Cat Nip Sponsor-\$250
- ___ Pound Puppy Sponsor-\$100
- ___ General Donation - _____

Other terms mutually agreed upon:

Sponsor Name _____
Address _____
City _____ State _____ Zip Code _____
Representative Name _____ Email _____
Phone Number/Fax _____
Authorized Sponsor Signature _____ Date _____

Please send this completed agreement with check made payable to:

**Pet Helpers
1447 Folly Rd
Charleston SC 29412**

Thank you for your support!